

SPONSORSHIP OPPORTUNITIES

Morrison Container Handling Solutions is excited to present this networking opportunity and event to the spirits industry in Kentucky and surrounding areas again in 2024! This event is comprised of various spirits makers and presents an opportunity for OEMs and Suppliers to the Distillers Industry to connect within a fun, relaxed setting on the golf course, with dinner and party to follow.

Format: The outing will be a scramble with the players or designated team captain deciding which shot to use. There will be various contests, which present multiple sponsorship opportunities. As this event is geared to help OEMs and suppliers to connect with customers, hole sponsors of all types are invited to staff their hole and provide literature and giveaways.

As all spirits manufacturers / distilleries are invited to golf for free with OEMs paying for customers to golf, sponsorships cover operating costs. Some sponsorships include foursomes, but you are invited to have more customers golf at the rate of \$175/player or \$600/foursome.

Send email to Allison Wagner or Dustin Lee for questions or to reserve sponsorship, which are all available first-come, first-serve. To learn more about the outing, <u>click here</u>.

contact: allison.wagner@morrison-chs.com / dustin.lee@morrison-chs.com

BROUGHT TO YOU BY





September 12, 2024 Shotgun Start at Noon

NEW LOCATION: Boone's Trace 175 Gleneagles Blvd Richmond, KY 40475

PROCEEDS SUPPORT PMMI FOUNDATION

Proceeds after operating costs will support the <u>PMMI Foundation</u> which provides financial support for packaging and processing education throughout the U.S. and Canada. Since its inception in 1998, the PMMI Foundation has given more than \$2.6 million to strengthen the workforce within the packaging and processing industry.

DIAMOND SPONSOR - \$7000

WHAT'S INCLUDED:

1 AVAILABLE

- Awards dinner sponsor.
- Company banner at awards dinner and reception.
- Logo and company banners at check-in station and around the clubhouse.
- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks (spirits or non-alcoholic drinks only), play games, etc.
- 2 foursomes of golf included
- Welcome SWAG Bag sponsor to include your logo on the bag.
- Opportuinty to include your giveaway in the SWAG bag.
- You'll be invited to present awards at the dinner.

PLATINUM HOLE SPONSOR - \$5500

WHAT'S INCLUDED:

1 AVAILABLE

- Company banner at awards dinner.
- Hole #TBD Putting Contest Sponsor You'll provide the prize. Companies spend the most time at this hole and you will staff it with representatives from your company, allowing you to interact with everyone while promoting your company.
- Signature Hole Sponsor includes a free banner and company signage. You can also serve food and drinks (spirits or non-alcoholic drinks only) at your hole.
- Opportunity to provide giveaway we will put in the SWAG bag.
- 1 foursome included.

GOLD HOLE SPONSOR - \$4500

WHAT'S INCLUDED:

- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks (spirits or non-alcoholic drinks only), play games, etc.
- 1 foursome included.
- Sponsor of lunch with your logo on the lunch boxes with your logo on check-in banner.
- Opportunity to speak at round kick off and provide giveaway for SWAG bag.

DRINK CART SPONSOR - \$2500

WHAT'S INCLUDED:

- Your sign will be placed on the drink cart and this sponsorship will cover the cost of drinks for goflers on the course.
- Your logo on the check-in banner.
- You may provide a giveaway with your logo for all attendees, placed in the SWAG bag.
- You will be able to speak at the start of the round during lunch.
- You may also add the Silver Hole Sponsorship at discounted rate of \$500.

OPEN BAR SPONSOR - \$2500

WHAT'S INCLUDED:

- Company banner at awards dinner.
- You may provide a giveaway with your logo for all attendees, placed in the SWAG bag.
- You will be able to speak at the start of the awards dinner.
- You may also add the Silver Hole Sponsorship at discounted rate of \$500.

WELCOME DRINKS SPONSOR - \$1500

WHAT'S INCLUDED:

- Company banner at registration.
- Your logo on the coolers at registration. •
- You will be able to speak at the start of the round during lunch.
- You may provide a giveaway with your logo for all attendees, placed in the SWAG bag.
- You may also add the Silver Hole Sponsorship at discounted rate of \$500.

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HOLE-IN-ONE SPONSOR - \$1500 SOLD!

WHAT'S INCLUDED:

- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks (spirits or non-alcoholic drinks only), play games, etc.
- We will provide insurance for prize of \$10,000.

LONGEST DRIVE SPONSOR - \$1500

WHAT'S INCLUDED:

- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks (spirits or non-alcoholic drinks only), play games, etc.
- You provide the prize.

CLOSEST TO THE PIN SPONSOR - \$1500 SOLD!

WHAT'S INCLUDED:

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- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks (spirits or non-alcoholic drinks only), play games, etc.
- You provide the prize.

SILVER HOLE SPONSORS - \$1000

WHAT'S INCLUDED:

- Signature Hole Sponsor on Hole #TBD. This includes a free banner, company signage, and a representative from your company you may staff at the hole location to promote your company and engage customers. You can provide giveaways, serve food or drinks (spirits or non-alcoholic drinks only), play games, etc.
- You may select which hole you'd like to sponsor on a first-come, first-serve basis.



2 AVAILABLE





